

# **A study of the change in Make-up practices through History and the Acceptance of Make-up fashion, among young women**

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This research considered formation of modernistic makeup, and makeup in the present age. When I studying modern makeup, it is made reference the magazine "FUJIN-SEKAI" and the "SHUFU NO TOMO" were used. The beauty by soul was recited in the Meiji era. A woman began to carry out makeup united with the going-out place to Taisho Era. And it came to carry out "modern makeup" which emphasizes that eyes go into the Showa time. People called a cosmetics house introduced Occidental cosmetology to Japan, and one of them had a face massage. A cosmetics house holds a school in a beauty parlor, a company, etc. which oneself manages. There was an idea of calling it ready "Aesthetic thought" in modern makeup. However, the view was finished by establishment of the law of the Showa 30s.

It investigated about fashion of the present makeup. A 30 or older-year women likes red makeup. In order to know makeup of a young man, personal-effects investigation of makeup was conducted. The young person had all the members mascara.